



Clemens-Maria Pfefferkorn
 clemenspf.cp@gmail.com | +1 628 2464 057

2409 17th Avenue
 USA, San Francisco, 94116

Working Experience

Silicon Foundry LLC | a Kearney Company

San Francisco, USA

Venture Associate at a Corporate Venture Advisory

09/2025 – today

- Led vendor evaluation and pilot activation for AI-driven promotion optimization at a major apparel retailer, validating 8% gross margin uplift and ~\$1.2B in 4-year financial margin opportunity
- Created food tech trend radar for global F&B, identifying 18 trends along the food consumer food journey, evaluating each on tech maturity, user adoption and market potential, categorizing it along now, near, next
- Designed an enterprise readiness assessment for a global pharmaceutical, evaluating corporate venturing suitability of 50+ startups

Kearney | IMP³ROVE – Innovation Competence Center

Duesseldorf, Germany

Management Consultant

11/2021 – 08/2025

Senior Analyst (part-time due to studies)

07/2023 – 08/2025

Analyst (full-time)

11/2021 – 06/2023

- Private sector:
 - Led technology landscaping workstream for a ME energy conglomerate, scouting (300+) and attracting (50+) relevant startup partners
 - Designed and concept-proofed a new B2B business model for a health-tech company, targeting €18M in annual bottom-line impact
- Public sector:
 - Institutionalizing a competence center for innovation, enhancing the knowledge & technology transfer between 1200+ key industry actors (policy makers, cluster, startups, investors, corporates and research)

devonSport – Sport-Sponsoring Startup

Hamburg, Germany

Internship as Founders Associate – Employee #2

03/2021 – 05/2021

- Supporting founder in day-to-day operations; incl. cold-calling, expert interviews and GTM strategy

Education

University of Cologne

Cologne, Germany

M.Sc. in International Management; CEMS - Grade 1.1 (Top 2%)

10/2023 – 09/2025

- “Deutschlandstipendium” awarded for academic & social excellence by German state to <1% of students
- Thesis “From Signals to Evidence: Re-weighting Evaluation Criteria Across the Venture Client Model?” (1.0)

University of Cape Town, Graduate School of Business

Cape Town, South Africa

Exchange Semester as Part of M.Sc. – CEMS – Focus on Social Innovation

01/2025 – 06/2025

University of Muenster

Muenster, Germany

B.Sc. in Business - Grade: 2.2 (Top 30%) – top of class in corporate finance

10/2018 – 09/2021

Wellington Boys College

Wellington, New Zealand

NCEA Level 3 - Grade: 1.8 - Achievement of excellence in maths and physics

01/2015 – 12/2016

Leadership and additional Information

PIM & CEMS Club Cologne

Cologne, Germany

Corporate Relations President

01/2024 – 12/2024

- Representing 1.5k members to 30+ corporate partners, organising 20+ event raising over € 50,000 in funds

Catholic Fraternity V.K.D.St. Saxonia Muenster

Muenster, Germany

Chairman

08/2020 – 07/2021

- Organising of scientific talks, cultural and charity events; initiating a covid neighbourhood support for elderly

Additional Information

Languages: German (native); English (business fluent – TOEFL score: 109)

Awards: Chess and debating competitions, e.g. “Model European Parliament”, “Model UNFCCC”

Certificates: GMAT (score: 740), TechLabs Data Science

Interest: Corporate Venturing, Deep Tech, Chess, Running, Climbing